

## Learning Journey Digital Rwanda, Kigali

Dreamers of a Digital Society in Africa

May 12-15, 2025

### The Proof-of-Concept Nation: Digital Transformation on a Greenfield Approach, Closer to People's Needs

Rwanda, the land of a thousand hills, is a pioneer and showcase of a digital transformation unlike elsewhere in Europe. With fewer legacy systems, fewer regulations, and fewer entrenched interests, innovative solutions emerge: ranging from digital healthcare services and e-government communication to drones delivering blood and cutting-edge mobility concepts.

Beyond mainstream media coverage, Rwanda offers forward-thinking businesses an exceptional opportunity: proactive government support and access to local markets in exchange for contributing to the country's economic development through pioneering technologies and business models.

A Learning Journey filled with direct encounters, discussions on complex political issues, and vast economic opportunities.



#### Digital Health?

VIEBEG is an innovative procurement platform that supplies data-driven medical equipment.



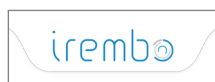
#### ZIP-Line?

The world's first cargo drone airline – delivering blood supplies across the entire country within just 30 minutes.



#### Solar Energy?

Driving Africa's energy transition with clean, affordable, and intelligent solutions.



#### RwandaOnline?

From digital passports to traffic fines sent directly to mobile phones – Rwanda's e-government pioneer offers 110 services on its platform and now aims to revolutionize intra-African trade.



#### Code of Africa?

„Distributed Software Engineers“ – the future of IT talent is emerging from Africa.

## What can you expect?

We explore Rwanda's impressive digital foundation, the vibrant start-up scene in the capital, Kigali, and engage with government representatives, entrepreneurs, university professors, and NGOs. A city tour and a visit to rural areas complete the program.

At the heart of this journey is meeting and communicating with the people. We place great emphasis on networking and co-creation. All of this is made possible in collaboration with our local partners, Africa management expert Hans Stoisser and management geographer Karin Kroboth.

### Program



Monday, May 12, 2025

Theme of the day: APPROACHING

Morning	"A new Rwanda breaks free" Welcome reception and introductory lectures
Afternoon	Field visits <b>EnergyTech</b> and <b>EdTech</b>
Evening	Networking dinner



Tuesday, May 13, 2025

Theme of the day: DIGITAL AFRICA

Morning	<b>Rwanda E-Government solutions</b> Startup pitching at KLab or Westerwelle
Afternoon	Field visits transport and logistics (cargo-drones <b>ZipLine</b> )
Evening	Dinner



Wednesday, May 14, 2025

Theme of the day: INNOVATION FOR THE BOTTOM OF THE PYRAMID

Morning	<b>HealthTech</b> – How Rwanda uses artificial intelligence, telemedicine, health apps, and mobile money
Afternoon	<b>AgroTech</b> in Digital Rwanda
Evening	<i>Free evening</i>



Thursday, May 15, 2024

Theme of the day: CO-CREATION

Morning	" <b>Moving Rwanda</b> " – an initiative in the automotive sector by Volkswagen <b>KIGALI INNOVATION CITY</b> – Rwanda's future tech centre
Afternoon	Distributed software developer teams ( <b>Code of Africa</b> ) Feedback and synthesis
6.00pm	<i>End of program</i>

## What will you take with you?



- A fresh perspective on digital and innovative Africa as a starting point for further connections and collaborations.
- Insights into Rwanda's and East Africa's technological and economic landscape.
- Ideas on how the digital revolution can be applied to real human needs.
- Concepts and strategies for accessing new markets.
- Inspiration on what the next disruptive innovations could be.
- A deeper understanding of new approaches to collaboration between Europe and Africa.

# Learning Journey Digital Rwanda, Kigali

## Who is this Learning Journey for?

- Executives and managing directors, CEOs, and CTOs
- Senior consultants, business angels, and innovation managers
- Decision-makers from politics, business, digitalization, development cooperation, migration, and sustainability
- Or simply: entrepreneurial minds who think beyond borders and actively shape the future

## Where will you stay?

We have pre-reserved rooms at a comfortable 3-4 star hotel, where you can book and pay for your accommodation individually.

## When and what does it cost?

Individual arrival: Sunday, May 11, 2025  
Program: Monday, May 12, 2025, from 9:00 AM  
to Thursday, May 15, 2025, 6:00 PM

**Participation fee:** Early registration (by March 31, 2025): EUR 2,400,- zzgl 20 % VAT  
Standard registration (from April 1, 2025): EUR 2,900,- zzgl 20 % VAT

The price includes the four-day program, all entry fees, and catering. Hotel and flight costs are not included. We are happy to provide you with recommended travel options. A room contingent has been reserved at a business hotel, which can be booked individually.

## What participants of past Learning Journeys say:

“In just four days of an intensive program, Hans Stoisser and Karin Krobath provided deep insights into the dynamics and pioneering digital economic strategy of Rwanda. The many conversations we had - with startups, established companies, universities, and government institutions - convinced me that Rwanda is on a highly exciting path with tremendous potential. My expectations for this trip were far exceeded!”

Andrea Stürmer, Chairwoman of the Board, Zurich Insurance AG Austria

“Anyone who wants to witness breakthrough innovations and the transformation of a continent cannot ignore Africa and its rapid development. We can learn a great deal from the key drivers of this movement - especially when it comes to bottom-of-the-pyramid innovations. The Learning Journeys to Rwanda and Kenya are like an exploration trip with innovators. For me, each journey has been a true eye-opener.”

Stephan Grabmeier, Managing Director, Innovation Evangelist GmbH, Germany

“As the CEO of a German company operating in Kigali, the Learning Journey to Rwanda was doubly exciting. Engaging with fellow participants allowed me to reflect on my own experiences since arriving six months ago. At the same time, as a participant, I had the opportunity to discover projects, organizations, and businesses that sharpened my understanding of the ecosystem.”

Anja Schlösser, CEO Code of Africa, Rwanda

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### How do these journeys happen?



Hans Stoisser is the author of „The Black Tiger Africa – What We Can Learn from Africa,“ and Karin Krobath has read it. They have two things in common: both are management consultants and are passionate about Africa. On this journey, their expertise comes together. Hans brings his experience as a Malik Associate, with many years of work in African countries. Karin contributes her passion for brand positioning, innovation culture, and empowerment, combined with her voluntary board work at Light for the World.



By now, Hans and Karin have led eight journeys to Nairobi and Kigali, with some participants returning multiple times. The logical next step was to establish a shared brand because great ideas and emerging joint ventures thrive even more under a common umbrella. Thus, NextAfrica.cc was born.



**NextAfrica** is an Afro-European initiative that connects purpose-driven businesses from both continents. Through co-creation, it enhances impact and fosters meaningful collaboration.

### You like the idea but still have questions?

We'd love to hear from you!

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Would you like to join the next Learning Journey?

Or start with a webinar?

How about subscribing to our exciting newsletter as a first step?

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